Public Health and Health Professions
Course Syllabus
PHC 6937 Qualitative Data Analysis
Summer C 2014

Instructors: Mary Ellen Young, PhD (meyoung@phhp.ufl.edu)

Time: Wednesdays, 2-5:30 pm
Classroom Location: HPNP 4170
Course website on Sakai: www.lss.at.ufl.edu

Course description: This is a doctoral and advanced master’s level course. Objectives are to work intensively with your own qualitative data (e.g. text or narrative data from interviews, focus groups, opened-ended surveys) with feedback from instructors and classmates. (If you do not have data, the course instructors will help you locate an appropriate data set.) We will cover different ways of working with narrative data (e.g by hand, with word processors and NVivo) and different approaches based on varying theoretical frameworks. We will also focus on grant writing and publishing with qualitative research. Participation in class discussions is required along with weekly writing assignments, student presentations and midterm and final papers.

Methods: In class lectures, demonstrations of analytical techniques, introduction of NVivo software, peer debriefing of student writing products, and participation in interdisciplinary data analysis groups. Final product will be a manuscript draft of a qualitative research study.

Required Text:

Supplemental readings: Articles and chapters to review will be assigned weekly (see topic outline below). A comprehensive bibliography of books and articles (at end of syllabus) will provide many more resources that the faculty have found helpful. Students are encouraged to begin building an appropriate qualitative library that supports their research philosophy and methodology.

Grades:

Writing products: 89%

1) Students write 3-5 pages per week and bring product to class for peer debriefing—(30% or 3% per week for 10 weeks). Students will lose percentage points for not attending class or for not being prepared with their writing assignment for the week.

2) Final product—manuscript draft, 59% of final grade. Writing style must be appropriate for manuscript submission—evaluated on compliance with APA
format, appropriateness of content, quality of analysis and presentation of results, and clarity of expression.

Class participation: 11%

1) Participating weekly as a peer debriefer for fellow students. Participating as a peer debriefer in on-going qualitative data analysis meetings.

Because of the course content and instructional methods, class attendance is mandatory. Please note that unexcused absences will result in a deduction of 1 percentage point per class meeting. In case of university-sanctioned excused absences, (e.g. for personal or family illness or death in the family, with appropriate documentation) students will be permitted to turn in late assignments without penalty, but will not be able to make up the attendance credit.

Grading scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum Score</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100</td>
<td>4.0</td>
</tr>
<tr>
<td>A-</td>
<td>90-92</td>
<td>3.67</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
<td>3.33</td>
</tr>
<tr>
<td>B</td>
<td>83-86</td>
<td>3.00</td>
</tr>
<tr>
<td>B-</td>
<td>80-82</td>
<td>2.67</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
<td>2.33</td>
</tr>
<tr>
<td>C</td>
<td>70-76</td>
<td>2.00</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
<td>1.33</td>
</tr>
<tr>
<td>D</td>
<td>63-66</td>
<td>1.00</td>
</tr>
<tr>
<td>D-</td>
<td>60-62</td>
<td>0.67</td>
</tr>
<tr>
<td>E</td>
<td>less than 60</td>
<td>0</td>
</tr>
</tbody>
</table>

Topic Outline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Lecture Topic</th>
<th>Student Product Due</th>
<th>Assigned Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 14</td>
<td>Introductions, syllabus review, objectives, reflexivity, introduction to NVivo part 1</td>
<td>Draft reflexivity statement; download 30-day free trial of NVivo 9</td>
<td>Richards (2009, Chapters 1-3); Glesne (1999, Chapter 5); McLellan, E., MacQueen, K. M., et al (2003) King, G. A.,</td>
</tr>
<tr>
<td>Date</td>
<td>Activity</td>
<td>Description</td>
<td>Reference</td>
</tr>
<tr>
<td>---------</td>
<td>---------------------------------------------------------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>June 25</td>
<td>Break—No class</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 2</td>
<td>Modeling continued</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 23</td>
<td>Writing up qualitative research for publication: Results</td>
<td>Methods section</td>
<td>Sandelowski, M., &amp; Barroso, J. (2003)</td>
</tr>
</tbody>
</table>
ACCOMMODATIONS: I want every student to have the opportunity for a positive learning experience. This includes my willingness to provide accommodations to students with disabilities. Students requesting classroom accommodations must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to me when requesting accommodations.

COUNSELING: Students may occasionally have personal issues that arise in the course of pursuing higher education or that may interfere with their academic performance. Students facing problems are encouraged to seek confidential assistance at the University of Florida Counseling and Wellness Center, 352-392-1575. Visit their web site for more information: http://www.counseling.ufl.edu/cwc/. Crisis intervention is always available 24/7 from the Alachua County Crisis Center: 352-264-6789.

STUDENT HEALTH: The Student Health Care Center at Shands is a satellite clinic of the main Student Health Care Center located on Fletcher Drive on campus. Student Health at Shands offers a variety of clinical services, including primary care, women's health care, immunizations, mental health care, and pharmacy services. The clinic is located on the second floor of the Dental Tower in the Health Science Center. For more information, contact the clinic at 392-0627 or check out the web site at: www.health.ufl.edu/shcc
BIBLIOGRAPHY

BOOKS


**BOOK CHAPTERS**


**PUBLICATIONS FROM QUALITATIVE RESEARCH STUDIES**


**METHODS-RELATED ARTICLES**


Mannay, D. (2010). Making the familiar strange: can visual research methods render the familiar setting more perceptible? *Qualitative Research, 10*(1), 91-111.


**THEORY OR OPINION-FOCUSED ARTICLES**


